



TIME DIFFERENCE

QUICKEST CLEAR FIRST ROUND AT LARGEST AND SMALLEST ARENAS AT THE MAJORS IN 2019

THE DUTCH MASTERS

68.69
SECONDS

17 FENCES

430M COURSE
INDOOR/SYNTHETIC SURFACE

SPRUCE MEADOWS 'MASTERS'

92.48
SECONDS

17 FENCES

615M COURSE
OUTDOOR/TURF

AVERAGE RIDER AGE

36.3 IS THE AVERAGE AGED OF MAJOR-WINNING RIDERS SINCE 2013

MAJOR WINS BY NATION

5 VICTORIES EACH

3 VICTORIES EACH

1 VICTORY EACH

YOUTUBE VIEWS

6.3M

A REMARKABLE HISTORY



OF CUMULATIVE HISTORY BETWEEN THE FOUR MAJORS

ESTIMATED GLOBAL MEDIA AUDIENCE

1,107
JOURNALISTS & PHOTOGRAPHERS

4.21M
ESTIMATED GLOBAL PRESS AUDIENCE

SUPPORT

2,150
VOLUNTEERS AT THE FOUR 2019 MAJORS

AUDIENCE REACH

653,500
SPECTATORS AT THE MAJORS

4.2M
INSTAGRAM & FACEBOOK

GLOBAL BROADCAST POWER

100
TV CHANNELS

OVER 140
COUNTRIES

COVERED THE CHIO AACHEN IN 2019

CLOSEST WINNING MARGIN

0.03
SECONDS

IS THE CLOSEST MARGIN BETWEEN A 2015 MAJOR WINNER AND THE RUNNER-UP (CHI GENEVA, 2015)

THE MAKING OF A LEGEND



SCOTT BRASH
AGE: 35
NATIONALITY: SCOTTISH

HELLO SANCTOS
AGE: 18
COLOUR/SEX: BAY/GELDING

ON THEIR WAY TO WINNING THE ROLEX GRAND SLAM OF SHOW JUMPING IN 2015

THEY CLEARED **96** OBSTACLES

AND TRAVELLED **8,221KM**

OVER THE COURSE OF **9** MONTHS

AVERAGE HORSE AGE

12 IS THE AVERAGE AGE OF MAJOR-WINNING HORSES SINCE 2013

1,676

INTERNATIONAL HORSES

606

ATHLETES

OVER €5M
TOTAL PRIZE MONEY



#ROLEXGRANDSLAM #JUMPINTOHISTORY